# ASPE Affiliates



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# Advantages of the Affiliate Sponsor Program

We want to help you promote your company! ASPE offers numerous ways for our Affiliate Sponsors to spread the word via our websites (<u>aspe.org</u> and <u>aspe.org/</u> <u>pipeline</u>) and e-newsletter (ASPE Pipeline). Check out these opportunities:

#### **Videos**

There are three spots on ASPE Pipeline where we can place your videos: the homepage, the <u>Featured Videos</u> page, and the <u>Affiliate Corner</u>.

#### **Affiliate Sponsor Profiles**

Placed on the <u>Affiliate Sponsor</u> page of aspe.org, these profiles can be customized with your company information, social media feeds, videos, photos, and more.

### **Pipeline Exclusives**

Affiliate Sponsors can provide technical articles authored by their expert staff that will be featured in the <u>Pipeline Exclusives</u> section of ASPE Pipeline.

## Case Studies, New Product Announcements, Company News

Only ASPE Affiliate Sponsors can provide product and company news that will be featured in the <u>Affiliate Corner</u> of ASPE Pipeline.

In addition to being placed on ASPE Pipeline, all current Affiliate sponsor news is highlighted and linked in the biweekly ASPE Pipeline e-newsletter, which reaches more than 18,000 industry professionals.

PLUS, all Affiliate Sponsors receive **5 ASPE memberships** for company employees.

#### All of this is complimentary to our Affiliate Sponsors!

To start taking advantage of these benefits, contact Brian Henry, ASPE Director of Affiliate Relations & Education, at <a href="mailto:bhenry@aspe.org">bhenry@aspe.org</a> or 847-296-0002 x235.

