

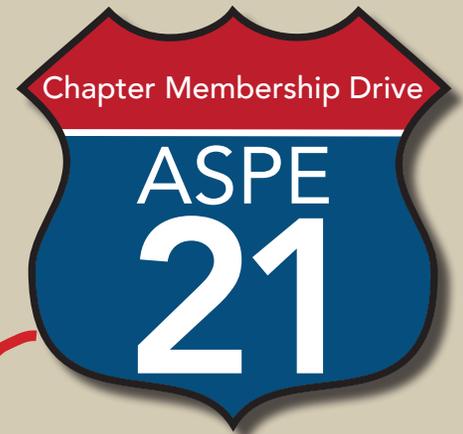
THE ROAD TO SAN DIEGO CHAPTER MEMBERSHIP DRIVE

MARCH 1 - JULY 31, 2021

ASPE CHAPTERS:

Do you want to increase your membership AND help one of your members go to the [2021 ASPE Tech Symposium](#) in San Diego? You can—by participating in the Road to San Diego Chapter Membership Drive!

It's easy to participate and earn points because it's all conducted online via ASPE Connect. **Starting March 1st**, all you need to do is encourage nonmembers to sign up for the [free 30-day ASPE Connect trial](#) and encourage Chapter members to participate in discussions in the [ASPE Open Forum](#).



YOUR CHAPTER WILL EARN POINTS FOR:

1. A nonmember signing up for the [Connect free trial](#): 3 points
2. A nonmember who signed up for the [Connect free trial](#) signing up for ASPE membership: 10 points
3. Number of Chapter members participating on the [Open Forum](#) (as a percentage of Chapter membership): 1 point

Points will be totaled at the end of every month from March through July. In early August, the Chapter with the most points will be awarded a full [2021 Tech Symposium](#) registration and a hotel room for the length of the event (September 22–26) to award or raffle off to a lucky Chapter member.*

HOW TO CROSS THE FINISH LINE IN FIRST PLACE

- Direct nonmembers to the ad at the top of [ASPE Connect](#) to sign up for the free trial. Tell them to include your Chapter's name or a Chapter member's name in the "Referred by" line on the signup form.
- Make sure Chapter members know that the [Open Forum](#) is the perfect place to ask design questions.
- Encourage Chapter members to chime in on the lively discussions happening in the [Open Forum](#).
- Use your monthly meetings as the perfect place to remind participants of this membership drive.
- Put the Road to San Diego membership drive marketing materials in your newsletter and on your website.

GOOD LUCK!