The American Society of Plumbing Engineers (ASPE) is the international organization for professionals skilled in the design, specification, inspection, and manufacture of plumbing systems. ASPE is dedicated to the advancement of the science of plumbing engineering, to the professional growth and advancement of its members, and to the health, welfare, and safety of the public.

ASPE was founded in 1964 and currently has more than 6,200 members. Spanning the globe, members are located in the United States, Canada, Asia, Mexico, South and Central America, the South Pacific, Australia, Europe, Africa, the Caribbean, and the Middle East. They represent an extensive network of experienced engineers, designers, contractors, educators, code officials, manufacturers, and manufacturer representatives interested in furthering their careers, the profession, and the industry.

WHAT WE DO

PROVIDE continuing professional education programs

PUBLISH design manuals, tools, and standards

HOST conferences, tradeshows, and networking events

CERTIFY professionals skilled in plumbing system design

PROMOTE safe and sustainable water and sanitation systems

REPRESENT the industry in local and national government

HELP develop safe plumbing and building codes and standards
Our members are individuals working in various professions related to plumbing system design.

Our Members

- Specifiers
- Contractors
- Inspectors
- Plumbing Engineers
- Code Officials
- Engineering Students
- Plumbing System Designers
- Plumbing Design Technicians
- Manufacturers
- Manufacturer Reps.
- Cost Estimators

Number of Members Worldwide

6,200+

Local Chapters

66

Solid Growth

in membership the past two years, with no signs of abating

3,600+ engineers with more than eight years of experience designing and specifying plumbing systems
As a manufacturer and marketer of plumbing products and services, you face a challenge: How do you keep ASPE members aware of your company’s products and services throughout the year?

**Answer:** Via the visibility and recognition offered with the ASPE Affiliate Sponsor Program!

**ASPE’s Affiliate Sponsor Program** is designed to provide plumbing industry manufacturers and marketers with the opportunity to continually reach out to and interact with the plumbing engineering community to help ensure the continued growth of your business. Affiliates also have the opportunity to gain feedback via linked responses, which can help ensure their products and services are meeting the plumbing industry’s needs. Other benefits include:

- Year-round access and exposure to your best potential and existing customers
- Increased recognition of your company among ASPE members and other affiliates
- Enhanced company image as a supporter of the plumbing design industry
- Direct and personal connection with ASPE via ASPE memberships for five individuals of the Sponsor’s choice

**Included in Your Affiliate Sponsorship:**

- Company news, case studies, white papers, videos, and new product announcements on the ASPE Pipeline news site
- Linked logo on ASPE’s website
- Logo in the ASPE Pipeline newsletter
- Logo on event banners
- Logo in event programs
- 5 individual ASPE memberships
- New product emails to ASPE membership
- Your company’s participation mentioned on ASPE’s social media platforms

**All These Benefits All Year Long for One Low Cost:** $7,950!

Companies with multiple brands, all brands included for $10,000.
The **ASPE Pipeline news site** ([www.aspe.org/pipeline](http://www.aspe.org/pipeline)) is the only site dedicated exclusively to the needs of our members: plumbing engineers, designers, specifiers, contractors, and related industry professionals—your target audience! Ads in ASPE Pipeline provide manufacturers with digital branding opportunities and lead generation via click-throughs back to your own website or landing page.

The accompanying **ASPE Pipeline newsletter** is sent every other week to nearly 20,000 recipients.

Numerous size and cost options for both the news site and newsletter are available to meet every budget. Advertiser analytics (click rates, opens, etc.) can be provided upon request.

**Website & Newsletter**

**HOMEPAGE BOOM BOX**

$1,450 per month, 6 month minimum

Ad will be on home page only.

**INTERIOR SKYSCRAPER**

$950 per month, 3 month minimum

Ad will be located on each category page.

**TOP BANNER AD**

$1,750 per month, 6 month minimum

Ad will be on every page in site.

**BOTTOM BANNER AD**

$1,200 per month, 6 month minimum

Ad will be on every page in site.

**BONUS ADVERTISING**

To deliver your ad straight to subscribers’ inboxes, place it in our accompanying newsletter, ASPE Pipeline. Sent every other Thursday, this newsletter reaches nearly 20,000 readers. Multiple banner ad placements are available. **$750 per insertion**
ASPE’s CEU Provider Program offers continuing education providers the opportunity to issue ASPE continuing education units (CEUs) for their professional development programs for CPDs and CPDTs. Since the CEU Provider Program was started in 2011, approved CEU providers have issued more than 44,000 certificates to the highly qualified plumbing system engineers and designers who have participated in their programs.

“Becoming an ASPE CEU Provider has been a great success for us. It has given us great exposure to many engineering contacts throughout the country and has made us a trusted partner with them as a point of contact for technical product knowledge and industry practices.” — Jim Houseman, Disney-McLane & Associates

**RATES:**
Application for Approval of Training Program ....................... $650
Renewal Registry Fee ........................................... $500 annually
Additional Training Programs (one-time fee)....... $150/program
ASPE’s Webinar Series attracts a highly qualified group of decision makers and prospects, made up primarily of ASPE members. Sponsoring an ASPE webinar offers you a unique opportunity to both build brand image and establish your company as a leader in the field. This is a phenomenal marketing tool for generating highly qualified leads and provides a way to communicate with your target market, busy plumbing design and engineering professionals, in the time it takes them to eat lunch.

**Benefits of Sponsoring ASPE Webinars**

- Your company’s logo and URL placed directly on the registration page
- Advertisement of your sponsorship on ASPE’s social media and ASPE Pipeline
- Fully qualified leads (registrants and attendees) given to the sponsor (attendees include designers/engineers)
- Minimum of two e-blast webinar announcements to nearly 20,000 plumbing design/engineer professionals with your company’s logo prominently displayed

**Exclusive Sponsorship for**

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<th>AFFILIATE SPONSORS:</th>
<th>$4,250/per webinar</th>
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| NON AFFILIATE SPONSORS: | $5,250/per webinar |
ASPE Convention

The biennial ASPE Convention & Expo attracts 4,000+ plumbing engineering professionals with the largest tradeshow dedicated exclusively to plumbing system design, top-notch professional development, and exciting social networking events.

Whether your goal is to launch a new product, differentiate yourself from competitors, increase brand awareness or simply attract more prospects to your booth, the ASPE Convention & Expo offers a wide range of sponsorship opportunities to provide your company with maximum exposure to qualified plumbing engineering and design professionals making specifying decisions.

SPONSORSHIP LEVELS
Different sponsorship levels that provide varying levels of visibility in pre-event marketing, on the Convention & Expo website, and throughout the event are available.

Diamond: $25,000  
Platinum: $12,500  
Gold: $9,500  
Supporting: $5,000

SPECIAL EVENT SPONSORSHIPS
Exclusive special event sponsorships include:
- Sunday Night Party  
- ASPE Breakfast & Awards Ceremony

À LA CARTE SPONSORSHIPS
Branding/traffic drivers keep your company’s name and logo in front of attendees during the entire event. A few examples include:
- Exterior banners  
- Convention bags  
- Mobile app  
- Lanyards  
- Charging lounge  
- Window clings
ASPE’s biennial Tech Symposium is a proven networking and professional development event for plumbing industry professionals. During three intensive days, hundreds of plumbing engineers, designers, specifiers, and contractors gather to mingle with and learn from their peers.

Sponsoring the ASPE Tech Symposium provides marketing and networking opportunities that maximize your exposure to the plumbing engineering and design community. A sponsorship:

- Provides visibility and recognition of your company to ASPE members and industry leaders
- Enhances your image, prestige, and position with plumbing engineers and designers
- Builds awareness of your company’s products and services
- Offers the opportunity to build relationships with hundreds of plumbing engineers and designers

**SPONSORSHIP LEVELS**

Different sponsorship levels that provide varying levels of visibility in pre-event marketing, on the Tech Symposium website, and throughout the event are available.

- **Platinum:** $12,500
- **Gold:** $7,500
- **Silver:** $5,500
- **Bronze:** $3,500
Connect with ASPE!
You can learn all about ASPE’s events, educational offerings, news, and more on our social media platforms:
   Facebook: bit.ly/ASPEFacebook
   Twitter: @ASPEorg
   LinkedIn: bit.ly/LinkedInASPE
   Instagram: aspe_org

For even more detailed information, check out ASPE’s news site at aspe.org/pipeline.

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